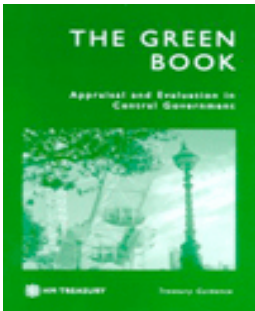


Monitoring & Evaluation: Impact & Learning

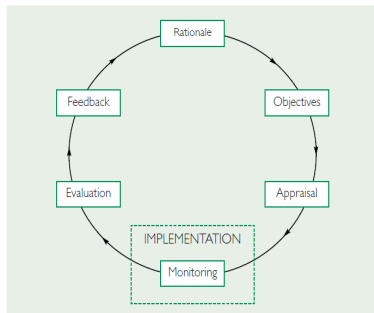
- What impact does your service or project have on its target audience?
- What is the key learning and how is it being applied?
- What are the policy lessons and how can the activity be mainstreamed?

Maximising the Benefits

Monitoring and evaluation are essential parts of effectively managed services and projects. The use of the ROAMEF cycle (best practice in the Government's *Green Book*), for example, enables outputs and outcomes to be quantified to ensure that publicly funded activities deliver value for money and efficiently achieve targets.



www.hm-treasury.gov.uk/data_greenbook_index.htm



The development of a monitoring and evaluation framework requires a thorough and analytically robust approach. This helps to maximise project impact and learning, ensuring that key lessons can inform future project development.

Our approach is always tailored to the specific project or programme, but we usually aim to use both quantitative and qualitative techniques to:

- Provide a robust appraisal of overall project or service performance;
- Ensure that key learning is identified and that there is a *formative* impact on the project;
- Identify the policy implications and assist with evaluation and mainstreaming of activities.

Our Experience

Our team have wide-ranging experience of monitoring and evaluation projects, ranging from major national and high budget projects, to smaller, local studies. Their work includes:

- **Nationally**, the *Glaucoma Awareness Project* for the Royal National Institute for the Blind and the *Inquiry into the Future of England's Uplands Communities* for the Commission for Rural Communities.
- **Regional projects**, including the South West Framework for *Evaluating Broadband Partnership Development* for SWRDA, monitoring of the *Coastal Communities Programme* and *Evaluation of the South West REACH programme* for SW Arts and the NHS;
- **Local Projects**, including *Assessing the Demand for Work Hubs in Six Devon Towns* for Devon County Council, the *Evaluations of the Employability Skills and Tourism and Creative Skills for Success* projects, the framework development and quarterly monitoring of the *Devon Economic Strategy* and the *Evaluation of the Families Learning and Growing (FLAG) project*.

Making a Difference

Our clients have found that projects like these have made a positive difference:

"This is the thoughtful and well articulated summing up I was searching for. Well done and thanks again." **Chris Kolek, Uplands Inquiry Manager, Commission for Rural Communities**

"May I add my formal congratulations on the DES monitoring bulletin? I know how much hard work goes into producing material at this level. I also have the benefit of getting the positive feedback from the business community and know that this is highly valued" **Tim Jones, Chairman Devon & Cornwall Business Council**

For more information please contact us:

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